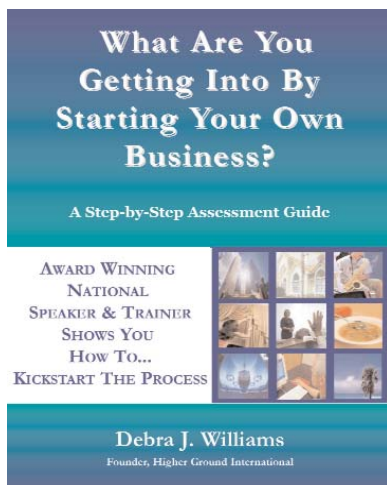


Business Start-Up & Enhancement

- o What Are You Getting Into By Starting Your Own Business?
- o The Importance of Business Planning
- o What Do You Have to Offer that Others Will Buy?
- o Identifying the Purpose for Your Business
- o Creating Your Company's Core Values for Success
- o Discovering the Vision and Mission for Your Business
- o Developing Your Non-Negotiables (Code of Ethics)
- o Selecting the Appropriate Legal Entity for your Business
- o Knowing Your Business Environment
- o Establishing Your Strategy
- o The People Side of Your Business
- o Business Connections (promoting your business)
- o Excellence in Business
- o Moments of Truth in Customer Service
- o Getting Contracts with Large Corporations



HGI can help...

Lead you to the right industry, the right business, perform due diligence and set up a smooth running full or part time business.

HGI can also...

Assess the condition of your business in specific areas, enhance those areas where needed and to develop segments they never considered.

To learn more,
please call 909.428.0305
or visit our website today!

www.highergroundintl.com



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Higher Ground
International

A UNIQUE MANAGEMENT CONSULTING ORGANIZATION

*Passionately Partnering
With Our Clients*

**BUSINESS
START-UP**

Vision Birthing & Business Start-Up

Owning your own business is part of the American Dream, but how do you actually find and select the right business in the right industry?

Our step-by-step process will help you answer these questions as well as perform due diligence and set up a smooth running full or part-time business.

"So You Want to Start Your Own Business" is a series of workshops and consulting services designed to assist individuals and organizations develop and expand their business, project or cause.

We offer a series of workshops and consulting services designed to assist individuals and organizations develop their business, ministry or "Cause". This interactive series will guide you through the entire process of first, deciding if you should start your own business and then taking the appropriate steps to successfully start your business. This roadmap is purposely designed in a modular format to allow participants to start at the beginning or pick-up where they are in their business start-up process.

Our Vision Birthing and Business Start-up services can be acquired through our workshop series or through individualized assistance and coaching. Like all of our training and development services our workshops are interactive and are designed for you to use real work during the workshop. You will walk out with tools and information that you can immediately apply.

Business Start-up Process

What Are You Getting Into By Starting Your Own Business

- o Personal Planning
- o Life Priorities
- o Importance of Business Planning

Choosing a Business

- o What Do You have to Offer that Others Will Buy?
- o Ideas and Trends
- o Market Research
- o Naming Your Business
- o Pricing

Building a Strong Foundation

- o Identifying the Purpose for Your Business
- o Creating Your Company's Core Values for Success
- o Discovering the Vision and Mission for Your Business
- o Developing Your Non-Negotiables (Code of Ethics)
- o Selecting the Appropriate Legal Entity for your Business
- o Knowing Your Business Environment
- o Establishing Your Strategy

Establishing Your Business

- o Selecting the Legal Entity for Your Business
- o Registering with the Tax Authorities
- o Accounting and Bookkeeping
- o Selecting the Best Location for Your Business

Establishing Your Business-continued...

- o Licensing and Certifications
- o Developing Your Business Plan
- o Start-Up Financing

Managing Your Business

- o Systemizing Your Business
- o The People Side of Your Business
- o Excellence in Business
- o Moments of Truth in Customer Service

Growing Your Business

- o Business Connections (promoting your business)
- o Getting Contracts with Large Corporations

Who Will Benefit From These Workshops?

- o Those who aspire to be a business owner and want to determine if it is the appropriate path for them.
- o Those who recently started a business who want to ensure they have done the strategic thinking necessary to build a successful business.
- o Those who are genuinely ready to get started on the path of business ownership.
- o Current business owners who desire to assess the condition of their business in specific areas, enhance those areas where needed and develop segments they never considered.